SIU Alumni Association
Executive Committee Meeting
Morris Library – DeJarnette American Heritage Room
Saturday, February 3, 2018
10:04 a.m.

The Executive Committee of the SIU Alumni Association Board of Directors met in the DeJarnette American Heritage Room at Morris Library on Saturday, February 3, 2018. The meeting was called to order by President Larry Mieldezis at 10:04 a.m. The following committee members, staff, and legal counsel were physically present unless otherwise noted:

Gary Heflin
Molly Hudgins
Dede Ittner
Mike Kasser
Larry Mieldezis
Scott Moller
Laura Soucy

Rick Wysocki
Greg Wright
Michelle Suarez (Executive Director)
Patrice DeBlois (Asst. Treasurer/Controller)
John Huffman (Legal Counsel)
Tina Shingleton (Corporate Secretary)

Legal counsel, Mr. John Huffman, was unable to attend.

ACTION ON MINUTES
Mr. Mieldezis asked for a motion to accept the minutes from the October 12, 2017 Executive Committee meeting. Gary Heflin made the motion to accept, seconded by Dede Ittner. Motion carried unanimously.

PRESIDENT’S COMMENTS – Larry Mieldezis
Reflecting on some of the happenings since our last meeting, the Board and Executive Committee started to form an enriched strong relationship with our Chancellor. There have been four or five meetings with the Chancellor since he has arrived on campus and Mr. Mieldezis feels this says a lot about open communication, ideas, and thoughts. We look forward to building a stronger and deeper partnership moving forward. As an Alumni Association and Board it has been difficult to realize where our position is with the University. Over the last four or five months it has become clearer and Mr. Mieldezis feels the Chancellor and University leadership look to the Association to play an important part in moving the University where it needs to be.

Conversations and ideas have begun regarding the Association and staff presence on campus. It would be nice to be located where people would see us every day. The Alumni Center was a concept around that idea, but financially this is a challenge. There is some dialogue taking place
about things that may be able to take place in the short term. There will be more about this in the coming months.

There will be a discussion later on in the meeting about an exciting concept regarding the Saluki Alumni Plaza.

Ms. Suarez will be giving an update regarding her staff and office operations.

On a strategic level, one thing Mr. Mieldezis has reflected on coming up in April is that it will be his last meeting to preside as president. When he came on as president he thought a little bit about the concept of thinking different and outside the box. It is hard to put into words, but he has talked with a number of peers on the board, and also with people who have participated on the board and believes the Board and Executive Committee are in a transformational state, an awakening. Members are very engaged, energetic, and passionate. Some of this has to do with new blood coming on the board. He feels this spells a new future for the Association as we head into 2018.

Mr. Mieldezis has read some comments online with social media, and whether you track the University or your favorite sports team, he feels the heart and soul of this university is the alumni and people who have passed through are the ambassadors that represent the university. Budgets and politics continually change but alumni stay the same whether it is 150 years or just last year. This is something he will reflect on at the spring meeting with the rest of the board. He feels sometimes as members of the Association or even the board, we feel that there is this huge university that we are just a little piece of and we are trying to play a part of and don’t give ourselves enough credit or responsibility as alumni to carry that forward.

**EXECUTIVE DIRECTOR’S REPORT**  – Michelle Suarez
Recently, a few of the Association team members met with Vice Chancellor Lori Stettler to discuss opportunities for collaboration with the goal of engaging alumni with students. Additionally, we discussed ways to attract alumni back to campus the week of homecoming. To continue the conversation, the plan is to pull the two teams together for a retreat to further explore opportunities to work together.

This year, the extern program is transitioning to Career Services. During this transition, some of the colleges have decided to scale back the number of students they will match with companies. New this year, SIU Legal Counsel determined that every company that hosts a student must sign a Memorandum of Understanding. This MOU outlines terms of the relationship, including liability. This has caused concern for some companies who have hosted interns in the past. Career Services is in the process of hiring a Director. Once the new Director is on board, I believe the need for an MOU will be revisited. In the meantime, the Association continues to work with the team at Career Services to support the program as needed. The next phase will include the recruitment of alumni as mentors and to provide internships.

Scott Moller and Ms. Suarez met with Ashley Wright yesterday to share their history of work at the SIU Arena with booking and marketing live entertainment. Scott is able to offer Saluki connections that work within the industry and have longstanding relationships within the
entertainment business. Chancellor Montemagno stated we are working on reinvigorating the SIU experience and connection with students. In his mind the Association is responsible for nurturing the Saluki community. Once students graduate they are enforcing and strengthening the connections globally in keeping the concept of being part of the “pack”. This is why the Association is so integral and important. Having a strong Association is measurable value to graduates of the institution.

The 2018 Distinguished Alumni (bios were provided) who will be honored at a ceremony in April are:
Career Achievement: Bonnie Garner ’64
Young Alumni Achievement: Daniel Booth ’06, ’10
Humanitarian Impact: William Doerr, ’51 and Ph. D. ’73
Cultural Impact: Milko Manchevski ’83

Since our last meeting, conversations continue to plan for the Coast to Coast event series in LA and Nashville. Those events will take place in June of this year. The first in the series of events took place in Chicago last month. More than 150 fellow Salukis attended a pregame event that featured Carlo and Pam Montemagno. There was a short program then most ventured over the Arena for the game. One observation: there was a diverse group in ages of those who attended the event.

The next event in the series is Hamilton, An American Musical, on March 15. This event is nearly sold out.

Discussions are underway for an event in May - hosted at the Shedd Aquarium or Museum of Natural History. These locations will tie in nicely to feature a program or programs at SIU, both locations have alumni who are employees, either could offer an admissions component, and both offer a platform for the Chancellor to share his plans for SIU.

In June, SIU will return to Brookfield Zoo, where current students can interact with alumni who work at the zoo, and prospective students are invited for an activity.

We are working to finalize the details for the pregame and Cubs game, a tradition for more than 40 years. (George Loukas owns the Cubby Bear and started the tradition.)

The team has been working together on an Action Plan. Once completed, the plan will be sent out to the Executive Committee. This plan will help guide the budget process. What you see will be a request for greater investment in the programming to help increase membership and also opportunities for alumni to engage with the campus.

The Engagement Report was presented by Assistant Treasurer, Patrice DeBlois. At the end of December membership was at $15,700. This is down about 500 from last year. For events and attendance there have been five off campus and eight on campus events so far this year. There were three less off campus events than last year. One was the Chicago Bulls pre-game/game in Chicago and with the timing of Wrigley Field Day we had two of these events fall in a fiscal year. So far we have engaged approximately 2,000 individuals at our events this year. This
number is down due to the changes made regarding tailgates. In FY 15 and 16 we were able to track attendance closely. Last year we worked with Athletics and tracked everyone that came in. This year tailgates were open to everyone so we could only track those who visited the Association tent. Student Alumni Council members are at 28. We have awarded approximately $4,500 in scholarships which affected 11 individuals. This number does not reflect the recent Textbook Awards. Regarding communications, there were 56 emails sent to approximately 1.6 million mailboxes and the open rate was 11%. Our social media followers have increased some from this time last year except our Facebook friends which are down some however they did increase from last quarter. Our database continues to be updated and our addressable graduates are up by 9,000. For alumni engagement, our Constituent Groups, Chapters, and Clubs have not changed from last quarter. Tell Us Your Story submissions have increased by four and Volunteer SIU has increased by eleven since last quarter. Ms. Suarez reminded everyone we have one person doing double duty managing both membership and the magazine and Constituent Relations position is also vacant. With additional staffing, these numbers should increase in the future. A marketing strategy is being put together that should affect open rates of emails. Other communications, which will better, target groups so we will not have broad, single messages to everyone. Segmented messages will make greater sense and ensure the content is something they value. This is included in our strategic plan.

CHANCELLOR'S COMMENTS – Carlo Montemagno
The Chancellor greatly appreciates everyone's energy and support. We can't have a great University without great alumni and is thankful every day to see and meet individuals that are so passionate for the success of this institution and the students. The reorganization is moving ahead. One item he is asked often times and reiterates over and over again is that the reorganization will not affect any existing program and will not impact the educational process. The selling feature of the reorganization is essentially to free the faculty to be able to engage in more fluid multi-disciplinary activities, to be able to work across the campus lines, and create new things they have not been able to create very easily now. An essential element is the idea that they can start thinking about doing multi-disciplinary programming which before was very difficult with the way we counted our beans. All the money in the institution was focused on putting dollars into little buckets. These little departments or buckets were very problematic and low so the end result was that there was a huge amount of institutional organizational viscosity that prevented things from happening and if they did happen they were not persistent and ultimately ended up coming back into their buckets for a wide variety of reasons.

The reorganization is freeing them in a number of different ways. Initially, by doing this, we move the tenure hold from the faculty, from the programming to the school. What that means is; the faculty are now free to examine their programs;
The faculty can decide if they want to evolve into something else;
The faculty can decide if it is relevant and sustainable;
The faculty can decide if there is new programming, they should create;
And by doing that they can make those kinds of decisions without having to worry about if they get rid of a program they might lose their job. They are able to act in a way that responds to changes and the area of inquiry, responds to the areas of demand, for both our students and our employers.
The second thing is that it provides a mechanism for our faculty to gain full ownership of their programs. The Chancellor is a true believer in shared governance. His experience has been the stronger the shared governance culture, the stronger the institution. What has happened is the ownership of the programs within the school rest entirely with the faculty. They will decide, based on their resources and ambitions where they want to go, which programs to cut, add, emphasize, or merge. This will not come from the Chancellor’s office. It is about creating a culture change that revolves around trust. Faculty do not trust each other and feel they are in competition with each other. To be a great university you have to understand and embrace a set of values. The Chancellor has met with all 20 proposed schools and any faculty member who wanted to participate in this process. The end result is that he charged them with envisioning where they wanted their program to go and what they would like them to be. He also told them his intention is to plan for every single school to have one top ten program by at least 2025. What would the impact of the University be if we had 20 schools that each had one top ten program. By and large, 90% of the faculty is extraordinarily excited. Ten percent like what they have and do not want to change. Mr. Heflin asked the Chancellor what he thinks is the single greatest obstacle or challenge that he has faced. He responded, not believing in themselves or each other. It is more motivational than anything else. This is why he is out there meeting with faculty and attending as many events as possible. They need to see that he cares. We can’t have a great University unless you put the people first.

The Chancellor is hoping to announce the new curriculum sometime after spring break. The whole focus is defining what a Saluki is after they graduate. He would like to have a common set of characteristics that every Saluki holds. These characteristics would be:

- Competency in being able to communicate effectively and persuasively in writing and orally in person, in front of a group, or on video. This is a key element to allow students to unleash their potential for their long term career;
- The second is cultural competence. There will be a cultural competency component all four years to be able to interface and relate with people no matter where they go or what they do;
- Another item they will have is emotional intelligence. They will be able to understand that motivation and drive of people are different and need to be taken into account to help move things forward and allow them to be better team members;
- Lastly is a set of values that will embed the concepts of honesty and integrity as being a core value of all Salukis.

These things will differentiate our students from most everywhere else. This is about redefining who we are and making sure we provide students with an educational experience that gives them the tools they can rely on successfully for a 40 year career. Chancellor Montemagno is pushing forward on making the changes. There are at least eight schools that have indicated willingness to move on and get going. They are starting to get excited about thinking beyond the noise associated with the reorganization which, in reality, doesn’t really affect their day to day lives. It affects their freedom of operation and engagement. You can’t have a school comprised of departments if a department is at the same administrative level as a school. So we are moving out the fiduciary responsibility but retaining all of the academic responsibility at the units. This
can’t happen until the changes are done. His plan is to have the majority of the reorganization up and running by July 1.

Another element is student success. A lot of discussion has been about student enrollment and not the success of our students. Instead of talking about it we need to act. It will take about two years after establishment in order to grow enrollment. The drain of other students will need to be addressed first. Faculty will have to step up in a meaningful way and engage with the students. By 2025 the goal is to have 18,500 students on campus and a four-year graduation rate of 50%. We will then shoot for a six-year graduation rate of 70%. This would put us in line with the second tier of public universities.

VICE CHANCELLOR’S COMMENTS – Jim Salmo
Mr. Salmo commented that one thing we don’t talk about much and this group needs to remember is that the alumni base is always growing. Ms. Suarez made an important statement earlier that we need to nurture the students going through. Our database is growing and we have to keep ahead of our resources, what we are trying to accomplish, and use that base to accomplish what the Chancellor desires. We need to stay engaged. Our alumni base is getting bigger and stronger.

There has been a lot of turnover in the Division since June. We had good people who retired but have also brought in some good new people.

It’s getting to the time of year to start talking about budgets. Both Alumni and Foundation have to have these in line by our spring meetings. The Foundation has been having meetings with Judy Marshall to get a feel for how the University is and how we will plan to move forward.

The reorganization of campus will affect both the Association and the Foundation. Internally we are trying to line up our computer system to be able to handle the adjustments in changes of Colleges. This will also affect the Board in regards to representatives of the Colleges. We need to stay a half step behind to let that program work and figure out how it looks on the University side before jumping in. However, we can’t delay too long and need to be ready to move. He encouraged the Board and Alumni Association to consider how they look at their Board under this new model. If there are now five Colleges and twenty Schools, how does representation look on the Board and how will this be altered.

Even the campaign will need to go through a restructuring as goals are based on the Colleges. The good news is that in the first year of the campaign we are at $56 million toward $75 million. Mr. Salmo and the Chancellor will spend the next nine months evaluating what this leads to next. There has been positive feedback from alumni regarding coming changes.

Day of Giving is March 7. Last year, about $350,000 was raised, this year we have a goal of $500,000.

TREASURER’S REPORT – Greg Wright
Financial statements were provided in the Board packet. Compared to December of last year, the statement of financial position, our current assets are down approximately $40,000. Prepaid
expenses are down due to having the Wrigley event in FY17 instead of FY18. This affects a
couple of line items in the statement. Under Noncurrent Assets, we continue to do very well in
Long-Term Investments. Under Statement of Activities under Operating Revenues on Page 4,
we are down and, again, event fees so far this year and we can see the Investment Gains/Losses
were again way up from the 2017 numbers. On the Expense side we are down in Administrative
Fees due to some consulting fees in the prior fiscal year. Database Maintenance is down this
year, off campus programs, the University Master Contract Payment reflects zero in 2017 but
that is a repayment to the University during the time there was not a budget for two years.

Mr. Mieldezis asked for a motion to accept the Treasurer’s Report. Gary Heflin made the motion
to accept, seconded by Scott Moller. Larry Mieldezis asked if there were any discussions or
questions. Patrice DeBlois added the Association worked to secure an Illinois State Tax
Exemption and were approved. Motion carried unanimously.

OTHER COMMITTEE REPORTS – Larry Mieldezis
Mr. Mieldezis asked committee chairs if they had any items for discussion.

Audit Committee – Greg Wright
Grey, Hunter, Stenn audited our 990s and it was a clean audit with no findings or
recommendations.

College/Professional School Relations – Rick Wysocki
This committee was started just prior to the Chancellor’s arrival. They have chosen a Chair and
Co-Chair but have not met yet until they have an understanding of how to proceed.

Communications – Molly Hudgins

- **Board Intranet** - After the last Board meeting a lot of the members were confused with
  the setup of the Board Intranet. A suggestion was made to categorize things to make it
easier to understand.

- **Website** - The Association was recently able to achieve site-wide SSL status for its
  website. SSL (Security Sockets Layer) is the standard security technology for
  establishing an encrypted link between a web server and browser. In essence, the change
  ensures all information entered by users onto the website will be protected by enhanced
  security and will prevent website visitors from seeing any messages that might indicated
  a problem with the security of the Association’s website. While this was never a major
  issue with the Association site, the opportunity to achieve site-wide SSL through our
  content management provider, iModules, adds to the improvement already experienced
  with last year’s redesign that helped create a mobile-friendly site for the organization.

- **Content Marketing Strategy and Future Communications** - As the Association carries
  forward in its mission to engage with alumni across the world, the organization will begin
to employ more sophisticated strategies of delivering targeted content and information to
audiences with a goal of increasing the level of engagement by individual alumni. In the
past, organizations have attempted to penetrate deeper into their markets with a very large
and blunt communications strategy. Now, the Association is beginning to research and
develop best practices and strategies for content marketing, utilizing resources, knowledge, and services unique to the organization and distributing them to alumni in a more deliberate and tactful manner. What content marketing boils down to essentially is telling pieces of our story to the people who most want to hear them, not in an effort to roll a hard sale, but to raise awareness, that the work of SIU is never finished and that as alumni, people still have a role to play.

As part of some larger long-term planning taking place within the Association, please review the brief one, three, and five year broad strategy being developed for the organization’s communication efforts. Your feedback and additional ideas are welcome.

**Constituent Organizations** – Gary Hefflin
The committee continues to work on updating the Chapter Handbook. Their goal is to have the update completed by the April meeting.

**Investments** – Scott Moller
We started with Hewins with $6.8 million. Our investments have grown $4.6 million. We are now at $9.5 million. The benchmark in the 70/30 split we are in is 10.4% and they are beating that with 10.8% after fees. Hewins is doing a phenomenal job. We are more aggressive in terms of our mixed 70% stock and 30% in fixed, mainly in bonds, which is a little aggressive for an institution but have benefited from this as it has been a growing market. The question we ask at every quarterly meeting is, how long will this continue. The committee has talked about and has looked at three data points and think this will continue for at least this year but will discuss and watch on a quarter by quarter basis. At some point we may pull back and be a 65/35 or 60/40 split but right now the recommendation is to stay the course. The other thing Hewins is interested in is knowing what our spending is going to be. We haven’t been taking too much out of our investments. Patrice is looking into this and by the next quarterly call we should be able to give them some visibility on what may need to be pulled from our investments.

Mr. Kasser reminded everyone that even though we have not had to take cash out of our investments recently, we need the income from these investments to support our programs.

**Member Services** – Rick Wysocki
- **Change in Annual Dues Payment Policy** - Beginning this month, the Association enacted a change in its payment policy pertaining to annual or 3-year memberships purchased online. Purchasing one of these memberships online now automatically enrolls the customer into an auto-renewal program. A communication about this policy change was emailed to current members in January explaining the change and further documentation has been made to the membership form on the Association’s website. Feedback from annual members was minimal, although the message caused some confusion among some life members their membership status had been dropped, prompting the message.

This change in payment policy was made after the approval of the Member Services Committee and by members of the Executive Committee. The goals of this change are to
1) provide a convenience for members, relieving them of the need to remember follow-up annual payments to maintain an ongoing membership status, 2) reduce some of the cost of sending repeated membership renewal notices by mail, and 3) attempt to reduce attrition and improve retention among the Association’s annual members. Oftentimes, memberships lapse simply because life gets busy and alumni forget to renew on time.

- **3-Year Recent Graduate Memberships** - The Association is continuing development on a three-year recent graduate membership program, offered at no charge to new alumni of SIU. This new program, which is scheduled to begin leading up to the spring commencement ceremony is an extension of a year-long complimentary membership program the Association has offered to new graduates since 2014. Entry into the membership program will still require action on the student’s part, however the Association is working on the development of communications and content geared specifically toward the needs of new graduates, utilizing resources available within the university’s alumni base. These communications and programs will continue to expand as the Association moves forward. Mr. Moller suggested sponsoring free network events to keep this group connected and to provide a value of membership. Ms. Suarez noted that Caleb has additional programming to address this in his plan. Mr. Heflin suggested Board members speaking at select Commencements and incorporate a message that they are Salukis now and there is a responsibility that comes with that and part of that is being a part of the Alumni Association and this is the beginning of your education and they need to solidify this relationship.

**Policy and Organization** – Rick Wysocki/Molly Hudgins
Nothing new to report at this time.

**Scholarships** – Gary Heflin
In FY17, the Association budgeted $54,150 in scholarship support. Proposals received from throughout campus allowed the committee to understand how the Association could make a positive impact on Southern’s recruitment and retention as seen by those with their boots on the ground. After reviewing these proposals, the Committee believes the funding allocation allows the Association to support a wide range of student needs to make our University stronger while assisting in recruiting and retaining students. This is something we can all be proud of. An overview of the projects that were supported was provided in the board materials. To date the Association has contributed more than $20,100 and has supported approximately 50 students. Throughout the year, other programs will benefit from funding. A few highlights are:

- In January, the Association awarded 36 students textbooks for the spring 2018 semester totaling $15,424. For the first time, the University’s scholarship software, Academic Works, was utilized in facilitating the awards. More than 230 students applied. One of the requirements was that the student needed to have a FASFA on file. Since this is not an option for international students, we worked with the Center for International Programs and CESL (Center for English as a Second Language) to identify potential candidates. When possible, textbooks were rented. This allowed the Association to serve more students than if solely purchasing the textbooks. In addition, all textbooks will be returned to the University bookstore. The estimated savings through this process is
approximately 30%. A small sample of the 25 thank you letters received were passed out for Board members to review. From these letters, this award has greatly impacted many students, all with similar appreciation.

- One of the many exciting programs the Association will be supporting through the scholarship fund is recruitment videos for the schools as outlined in the chancellors restructuring plan. It is hoped these funds will allow the University to demonstrate the impressive opportunities at Southern and have appositive impact recruitment. A student will be hired to produce the videos adding to the impact we are having on our student experience and success.

- Because of the Association’s funding, the College of Liberal Arts is now able to support two student mentees to assist at-risk students.

- Understanding that involvement outside the classroom is an important element in recruiting and retaining students, the Association provided the Student Recreation Center with two paddleboards. Along with those purchased by the Rec Center, the boards allow class participants to gain self-confidence, physical fitness, reduce stress, forge friendships through shared experience, and create memories that connect them to SIU.

Again, these are just a few of the programs the Association is supporting across campus. The handout provided an extended list of funded items, which shows the multi-faceted impact the Association continues to have on the recruitment and retention of SIU’s students.

Student Relations – Laura Soucy

- **Student Recruitment** - Mrs. Soucy continues to work with student recruitment via writing post cards. She has sent 49 cards so far and is waiting for the next batch of 25. This year it seems as if it is not as organized as last year. She has received a card with only a name and town, no address. She reached out 3 times before finally receiving direction on what to do. Also, when she was asked if she would like to address more cards, her husband was thanked for doing the cards. Not a big deal but it’s the details that will encourage others to help.

- **December 2017 Commencement University Center** – Laura participated in the December 9th SIU Commencement Ceremony at the University Center of Lake County. There were 18 graduates from the various programs SIU offers at the extended campuses in the area. There were approximately 200 people in attendance.

- **Student Alumni Council** - October through December, SAC continued to provide volunteer service to GumDrops Organization, the SIU Alumni Association, and Green Earth/Adopt- A- Spot Days. They also had a special volunteer night at the annual Carbondale Lights Fantastic Parade Chili Supper. Everyone in the community was welcomed.

In October, the students enjoyed a great presentation from Career Services on maintaining professional social media accounts. All stated the information was found to be helpful. Later in the month, students were also able to network with board member, Wayne Sirles at Rendleman Orchard. Mr. Sirles was kind enough to give a personalized
tour of the farm, including up close look at operations. Students were engaged and look forward to participating in similar activities.

The month of November was kicked off with board member Dede Ittner giving her fantastic presentation on the history of the Salukis. The students enjoyed learning about the unassuming mascot and its importance here at Southern. During the month, the students also took two different personality assessments administered by advisor, Kayla Bredar. The students were encouraged to learn how each personality plays a unique and important role in education, group work, and the workforce.

The month of December was a short month, due to finals and winter break. The students celebrated the Holidays with each other by having a party at Pagliai Pizza. It was complete with an ugly sweater contest and a white elephant gift exchange.

As everyone is aware, Kayla has been hired as the permanent Director of College and Student Relations. Mrs. Soucy looks forward to continuing to work with her.

The officers are working on events for the spring 2018 semester.

The current participants of the Student Alumni Council are passionate about creating unique engagement opportunities for other students and alumni. Students understand the increasing benefit of building a network before college graduation and alumni are constantly in search of ways to give back to their alma mater. Creating a meaningful and fun event for the students, while establishing a unique engagement opportunity for alumni, combine to form the first annual SAC vs. Alumni Kickball game and social.

Saluki Alumni Plaza Project – Larry Mieldezis
Materials for the project were handed out to the Executive Committee. Mr. Mieldezis recognized Board member, Drew Stoker, who agreed to Chair this committee. The preliminary concept of the project of creating a landmark meeting place on the SIU Carbondale campus was presented.

The second phase of this concept in creating the Saluki Alumni Plaza within a specific precise location on campus is how do we tie the colleges, schools, and various entities around the world that represent SIU back into that. Mr. Wysocki came up with an idea of a smaller adolescent Saluki at the Colleges that would be pointed precisely at the longitude and latitude coordinates of the Plaza which would symbolize the younger Saluki at the start of their career as a Saluki.

The Committee has brought to Mr. Mieldezis the concept and recommendation to create a longer-term committee. The short-term committee has served their purpose in gathering ideas, brought the information together, and put the concept and estimated cost together. What they would like to take forward is a committee to flush this out in detail that would include funding, what the precise cost would be, final design, and start to approach the location concept. That committee would be accountable and responsible for bringing back to the Executive Committee a package that represents all pertinent details and they would vote whether or not to move forward in a formal fashion. We would like to do this before the April Board meeting if we plan
to start the project in 2019. There may need to be an electronic vote, presentation, and discussion between now and the end of April. Worst case scenario would be at the April meeting. Drew Stoker has offered to lead this committee as well to bring this package forward to the Board. We also have offers from committee members to participate beyond the first committee along with others who did not participate. The Board would have the right whether or not to approve prior to the April meeting. Assuming it would be approved, we would be in a position to move forward. Mr. Mieldezis asked for comments or questions. Mr. Wysocki suggested staying away from a single donor for naming rights, even though the funding element would be greater. We, as a Board, have an opportunity to do something that represents all alumni with equal recognition, if possible. Chancellor Montemagno suggested selling bricks with an individual’s name on them for the patio surrounding the Saluki dogs. This is something that would constantly grow.

Mr. Mieldezis asked for a motion approval to establish this committee to bring forward a package recommendation to the Board for a vote either at the spring meeting or prior to if we are able to bring it forward earlier. Gary Heflin made the motion to approve, seconded by Greg Wright. Mr. Mieldezis asked if there were any comments, discussions or questions. Mr. Kasser asked if the timing for this is for the 150th Anniversary. Mr. Mieldezis stated that is our goal. Motion carried unanimously.

OLD BUSINESS – Larry Mieldezis

There was no Old Business to discuss.

NEW BUSINESS – Larry Mieldezis

The Memorandum of Understanding between the Association and Foundation is currently posted to the Board Intranet. We now have an MOA between Career Services and the Association. Ms. Suarez posed the question as to whether or not we want to continue to post this information or does the Policy and Organization Committee want to think about how we move forward. Ms. Hudgins commented that the P&O Committee probably needs to discuss. Ms. Suarez suggested these documents might be stored in the Association Policy and Procedures Manual files to be reviewed periodically.

Mrs. Ittner advised have been three developments in our Legacy historic materials and special collections. There have been several donations as well. There is also a website that explains the history of the Saluki. She will update us at the next meeting.

The date for the summer Executive Committee meeting was scheduled for July 28, 2018.

ANNOUNCEMENTS

- Men’s MVC Basketball Tournament – March 1 – 4, 2018 - St. Louis, MO
- Day of Giving – March 7, 2018
- Women’s MVC Basketball Tournament – March 8-11, 2018 – Moline, IL
• Spring 2018 Executive Committee Meeting – Friday, April 27, 2018
• SIU Distinguished Alumni Award Ceremony – Friday, April 27, 2018
• Association Board and Director Social – Friday, April 27, 2018 (TBD)
• 45th Annual Cardboard Boat Regatta – Friday, April 28, 2018
• Spring 2018 Board of Directors Meeting – Saturday, April 28, 2018
• SIU Day at Busch Stadium – Friday, June 15, 2018 – St. Louis, MO
• SIU Day at Brookfield Zoo – Saturday, June 23, 2018
• SIU/SIUE 5th Annual Springfield Alumni Reception – Wednesday, July 11, 2018
• Chicagoland Area Golf Outing – Monday, July 9, 2018
• Summer Executive Committee Meeting – July 2018 (TBD)
• Family Weekend – Saturday, September 29, 2018
• Fall 2018 Executive Committee Meeting – Thursday, October 18, 2018
• Fall 2018 Board of Directors Meeting – Friday, October 19, 2018
• Half Century Club and Class of 1968 Banquet – Friday, October 19, 2018
• Alumni Band Group Reunion – Friday, October 19, 2018
• SIU Homecoming Parade – Saturday, October 20, 2018
• SIU Homecoming Tailgate – Saturday, October 20, 2018
• Homecoming Football Game – Saturday, October 20, 2018

*Visit www.siualumni.com for a complete list of events.

ADJOURNMENT
Gary Heflin made a motion to adjourn. Motion was seconded by Mike Kasser. Meeting adjourned at 12:21 p.m.

[Signatures]

Corporate Secretary