SIU Alumni Association
Executive Committee Meeting
SIU Student Center, Vermillion Room
Saturday, July 14, 2018
9:00 a.m.

The Executive Committee of the SIU Alumni Association Board of Directors met in the Vermillion Room in the Student Center on Saturday, July 14, 2018. Meeting was called to order by President Rick Wysocki, at 9:03 a.m. The following committee members, staff, and legal counsel were physically present unless otherwise noted:

Gary Heflin
Molly Hudgins
Dede Ittner
Larry Mieldezis
Scott Moller
Allison Niendiek
Laura Soucy (by CC)

Rick Wysocki
Greg Wright
Michelle Suarez (Executive Director)
Patrice DeBlois (Asst. Treasurer/Controller)
Pat Hewson (Legal Counsel)
Tina Shingleton (Corporate Secretary)

Mr. Wysocki asked for a motion to amend the agenda under New Business to include approval of appointments to fill vacant Board positions. Gary Heflin made the motion to accept, seconded by Dede Ittner. Motion carried unanimously.

**ACTION ON MINUTES**
Mr. Wysocki asked for a motion to accept the minutes from the April 27, 2018 Executive Committee meeting. Gary Heflin made the motion to accept, seconded by Greg Wright. Motion carried unanimously.

Mr. Wysocki recognized legal counsel, Pat Hewson.

**PRESIDENT’S COMMENTS** – Rick Wysocki
Mr. Wysocki stated he has served under three presidents. He would like to take a part of each of their concepts: membership, engagement, and thinking outside the box, during his term. He also has some ideas of how to support the University.

- Board Engagement - The chairs of all committees will identify a member of the committee to provide the report at the Board meetings – the goal is to further engage Board members in the two annual meetings. The chairs of the committees will not provide the report.
Thinking Outside the Box – Change the narrative in the approach and engagement of alumni with regard to membership fees and dues. The membership fee would be a dual ask to include support of the University and designate where they would like their donation applied. He would like the Membership Committee to review over the next six to eight months to see if they can come up with a plan to put in place next year.

Robo-Calls - Prior to going into a market, have a representative tape a message that states (name) is coming into a market and share what is happening, but also share some positive news about campus. For example, have Nick Hill talk about the engineering programs. If we think about the event this fall at the Shedd, the message would state what is happening, the Chancellor maybe asked to record the message.

Recent grads are dropping their SIU Email addresses (gave his daughter Sydney as an example). The SIU AA must rise to the challenge of improved communication. The new digital card is a move in the right direction. What other means can the Association employ to creatively communicate with alumni and members?

EXECUTIVE DIRECTOR’S REPORT – Michelle Suarez

- Support of Student Recruitment

  - City of Carbondale postcard - Since our last meeting, City of Carbondale sent its first round of 4,500 postcards to students admitted for fall 2018. A sample of the postcard was provided. This project will continue next year.

  - Saluki Caravan - The Saluki Caravan of buses to regional high schools will have its first run this fall.

  - College Fairs - Alumnus Bill McGraw attended a college fair with Associate Director Chester Hood at the University of Illinois, Chicago. Jennifer DeHaemers, Associate Chancellor for Enrollment Management, forwarded Bill’s email about his ‘transformational’ experience. A copy of the email was provided. SIU AA Board member Darzel Price is also on target to attend college fairs.

  - Alumni Professional Network – from the survey of alumni, we learned that of the 100 respondents they:
      - Serve on an alumni advisory council 56.98%
      - Mentor Students 53.49%
      - Advocate for program, college, or university 43.02%
      - Assist with recruitment of students 30.23%
      - Provide seminars/workshops for students or faculty 26.74%
      - Respondents held a variety of degrees
      - Current employment, respondent are:
          - Teachers
• Marketing
• Airport Planner
• Structural Engineers
• CEO/Founder
• Exercise Physiologist
• Illinois State Senator
• Sales
• IRS Agent
• Librarian
• Adjunct Instructor

Demographics for respondents are:
• Male 61 years plus  25%
• Male 41-61 years  22.83%
• Female 61 years plus  13.04%
• Female 41-61 years  16.30%

Met with the Provost to provide an update. The survey will remain open until the end of this month.

Opportunities for alumni to provide workshops and teach as adjuncts without pay may soon be available in microbiology and psychology.

• Student Affairs - The Association has been working with Student Affairs to add to the quality of life. The Association has funded or played a role in supporting various activities:
  o Family welcome area for New Student Orientations
  o Week of welcome
  o Concerts last fall
  o This fall, the Association will be a major sponsor in funding Homecoming.

Strategic Proposal - The team has started work on the plan for regional events. The goal is to highlight academic programs and support recruitment efforts where possible. The Associate Chancellor for Enrollment has provided the regions they will target for recruitment. The state’s target will be overlaid for recruitment with the regional map and alumni counts to look for opportunities to collaborate. Ms. Suarez asked the Chancellor to share suggestions he has to highlight academic programs.

• Personnel - The University has identified additional funding for resources. We are in the process of hiring key personnel. Soon, we hope to introduce our newest team members.

• Ms. Suarez stated that we would like to distribute the Strategic Proposal to the full Board and asked for permission to do so. The Executive Committee thought this would be fine. The proposal will be posted to the Board Intranet.

• Engagement Report - Mrs. DeBlois presented the 4th Quarter report.
Membership - At the end of June, our membership is at approximately 15,200, down from 16,000 last fiscal year. Drop is across the board, but we did see an increase in recent graduate memberships.

Events/Attendance: There have been 14 off campus and 11 on campus events as of the end of the fourth quarter of the 2018 fiscal year.

Q4 Off Campus:  Q4 On Campus:  
C2C LA  DA Ceremony  
C2C Nashville, TN  
SIU Day at Busch  
SIU Day at Brookfield Zoo  

To date we have engaged close to 4,000 individuals.

Student Engagement - During fiscal year '18, $50,000 of awards provided by the SIU AA Scholarship Committee supported approximately 500 students. (400 of these students were attendees at a conference where the scholarship committee funded the materials). We also awarded $48,000 in chapter scholarships to 28 students.

Communications - Through June 30, 121, emails were sent to nearly 4 million in-boxes. The open rate was 11.71%. Our social media followers have all increased from this time last year.

Data Stats - Our database continues to be updated and our addressable graduates are up by more than 15,000 from this time last year.

Alumni Engagement - There was no change in the number of constituent groups. Tell us your story submissions are up by 3 from last year, and our volunteer SIU submissions have increased by 24 since this time.

CHANCELLOR’S COMMENTS – Carlo Montemagno
The Chancellor attended the meeting by conference call.

Chancellor Montemagno stated the world has changed and we need to adapt to those changes.

- The Chancellor reported that five new schools have been approved, with minor modifications, by the faculty Senate as part of the academic reorganization. Resistance has dropped dramatically.
- Campus life is in the process of being revitalized. The east and west sides of campus have been consolidated. There will be 96% occupancy and all activities will take place on the west side of campus.
- A formalized e-sports program is being put together.
- Fall 2018 enrollment will be down even with things that have been put in place to minimize this. A lot of hard work is being done to fix things but it takes time to rebuild.
- Open House numbers continue to rise.
• Faculty research is re-energizing. A $2.2 million grant was recently received from the National Science Foundation. One of our chemistry major students has received an honorable mention for the prestigious Goldwater scholarship. Forbes magazine has named SIU among America’s Best Employees.

• Fund raising is up twenty-five percent from last year. This coming from the commitment of our alumni to this institution.

The Chancellor thanked the Association for their time and energy. He will be calling on us to look at how to re-engage alumni.

VICE CHANCELLOR’S COMMENTS – Jim Salmo
Mr. Salmo advised that on July 2 a staff luncheon was held at the Boathouse Pavilion to celebrate the success of the Division this past year.

• Fundraising is up 25% and hard numbers will be finalized this week. This will include pledges and estate gifts. We are at $25 million this year and the goal was $22 million. A lot of this has been driven by the campaign. Even more important was the $17 million received in cash. It was projected to be at $53 million on the campaign goal of $75 million at the halfway point. We are currently at $63 million so the campaign is running at a much higher clip than projected. A handout was presented which provided statistics from the 2018 SIU Day of Giving. The overall amount raised was $479,061. A goal is being worked on for next year’s Day of Giving which will have the right impact with the 150th Anniversary of the Institution.

• A new Advancement Services Director has been hired. Five fund raising positions have been filled.

• The SIU Foundation board, like the Association board, noticed the challenges of enrollment and retention. The Foundation Executive committee, in June, approved $400,000 for 2-year scholarships which can be awarded immediately, $50,000 to retain students, and $1,500 for social media.

• An annual award has been created for Division staff for service, innovation, and unity (SIU). The winners will be announced at the Division Awards Ceremony in August.

TREASURER’S REPORT – Greg Wright
As of June 30, assets went from $8.7 million to approximately $9.2 million. Investments continue to do well which accounts for the increase. Under Statement of Activities, in FY18 we had a change of net assets of about $500,000 compared to last year of a $963,000 profit. The income has gone down. In FY17 we had a phenomenal year in investment gains. We still had a good year in FY18 but just not quite as good as FY17, which is the reason for the decrease in investments. Membership dues continue to trend down slightly almost $185,000 from approximately $200,000 last year. The difference in Events is due to timing of two same events in one year. Some of the major changes in Expenses is Member Services being down $50,000 because we did not conduct a calling campaign in FY18 and Off-Campus Programs which again has to do with timing. We had an Income of almost $1.7 million and Expenses of $1.156 million, a change in Net Assets of $505,000 for the year.
Mr. Wysocki asked for a motion to accept the Treasurer’s Report. Gary Heflin made the motion to accept, seconded by Scott Moller. Mr. Wysocki asked if there were any discussions or questions. Motion carried unanimously.

**OTHER COMMITTEE REPORTS** – Rick Wysocki

Mr. Wysocki asked committee chairs if they had any items for discussion.

**Audit Committee** – Greg Wright

Grey, Hunter, Stenn will be conducting our audit on August 20.

**College/Professional School Relations** – Rick Wysocki

The committee is still developing. As we get closer to the restructured academic plan, work of the committee can continue.

**Communications** – Molly Hudgins

- Magazine Readership Survey - A handful of individuals have responded to the readership survey mentioned in the summer issue of *SIU Alumni* magazine. An email blast sent in early August to all members of the Association seeks additional responses. For the moment, here are some of the responses received about the publication. Keep in mind the majority of the respondents so far have been life members of the Association, who report reading 3-4 issues each year.
  
  - About 64 percent of respondents say they read the entire magazine; roughly half keep it after finishing, the rest of them discard it.
  - By a wide margin, readers are most interested in the feature articles offered about other alumni and campus news. By comparison, readers report they are least interested in stories about donors or gifts to the university. The SIU Know-How feature also came in as another low performer among respondents.
  - Other suggestions from respondents, regarding magazine content include more in-depth analysis as to what is happening in university news, more photos from campus show how it has changed, and news on where former and location/happenings of retired faculty alumni used to know.

The full results of the readership survey will be released in the materials for the fall board meeting.

- Digital Membership Card – The contract for contract the Association’s digital membership card system is complete. Work will begin shortly to launch the system. The vendor, Cuseum, will be working to establish a digital card that is sent to members as an added convenience in addition to the hard card currently sent out. This digital card will have expanded utility as a means of communication in the future, including notice of membership renewal reminders. In the future, there will be opportunities to alert members regarding events in their area.
• New Web Platforms - Members of the board and a committee of individuals looking into a suite of applications to replace our current web platform iModules are underway. The Association’s contract with iModules expires in December of 2019. The Association will replace its website hosting service and other features with an assortment of platforms that provide the best user experience for members and alumni. A key focus is to build a stronger online community. The Association is currently investigating opportunities through two companies, Higher Logic and Alumni360. More information about this will be available as it develops later this year. Some of these features may begin to come online even before our contract with iModules ends.

Investments – Scott Moller
There were two main items shared with the committee. The first was the status of the Association’s financial investment portfolio. Investments have recovered from a 1st quarter market drop and were up by a modest .5%. A historic financial results summary was distributed to EC members at the meeting. The Investment Committee remains confident that the outside investment advisors continue to be good stewards of the Association’s assets. The second item shared pertained to the recommendation by Hewins to change the committee’s investment policy from a 70/30 split, (equities to fixed), to a 60/40 split. Their suggestion came from their observation that the Association had fewer withdrawals during the previous calendar year and the continued need for this somewhat more aggressive approach was not necessary, even though it has produced strong results during the recent years of a growing stock market. However, the Alumni Saluki Plaza project and the expected office move to Woody Hall will increase the need to withdraw funds from the Association’s investment account. Therefore, it was decided that Patrice DuBois will provide Hewins with a projection of the upcoming withdrawals for Hewins’ review. Based on this information Hewins will make an updated recommendation for review by the Investment Committee. The committee may take action ahead of the next scheduled committee meeting or just revisit the recommendation at the next scheduled meeting, which is in the fall just ahead of the full board meeting.

Member Services – Rick Wysocki
• Ms. Niendiek will be taking over the committee.

• Ruffalo Noel-Levitz Membership Calling - Membership calling campaigns for the Association are coming back in house starting in September. The Association is currently at work with Ruffalo Noel-Levitz, who is rebuilding a student calling team for campaigns to support SIUAA and the SIU Foundation in its annual fund calling. Staff have already identified general segments to target for new member acquisitions, and the calling program will also include a quarterly campaign aimed at renewing very recently lapsed members. In all, RNL will commit 1,500 hours to membership calling over the next fiscal year. This will mark a welcome return of students on the phone with alumni, talking about the benefits of membership.

• Membership Coordinator Position Posting - As outlined in the strategic long-term plan written and submitted by the Association earlier this year, the organization is preparing to search for an additional staff member dedicated to addressing membership campaigns, the membership product, and customer service. This new position will report to the
Director of Corporate Relations, as membership is now being viewed under the umbrella of the Association’s revenue generation, an area already managed by this director. This will mark the first time nearly a decade membership will be the sole focus of a full-time employee on campus. In recent years, the role was intertwined with marketing efforts for the Association, and within the last couple of years, the director of member services and marketing took on the additional duties of the director of communications, further diverting attention away from membership.

**Policy and Organization – Rick Wysocki/Molly Hudgins**

- The Committee is working on a concise handout of Board Expectations which provides bullet points of expectations. This information has been extracted from the Bylaws and Orientation materials.

- Upon review of the Bylaws, some minor changes still need to be made.

Mr. Moller suggested using information from the Board Evaluation Survey to draw information for Board Expectations. This is what the survey was driven by.

**Scholarships – Gary Heflin**

A Scholarship Report was provided.

- In FY18, the Association budgeted $51,125 in scholarship support. The Association funded a variety of scholarships and retention activities for approximately 500 students in FY18 for a total of $50,860. The actual expenditures can be seen in the provided Scholarship Report.

- In FY18, the total scholarship investment earnings were $165,712. Per the guidelines, the Scholarship Committee will bring forth recommendations to fund $100,000 in scholarships in FY19.

- To date, the committee has approved five projects totaling $55,000 for this fiscal year. The Association will be expanding its textbook award program offering recipients the opportunity to take advantage of the award for the spring, summer, and fall semesters. Currently, it is offered only in the spring. The goal of extending the program is to encourage retention.

- The class of 1968 has chosen to support SIU’s recruitment and retention efforts as their class project. The Association is working with Enrollment Management and other campus departments on the Saluki Caravan program. The program will send current SIU students to high schools from US 64 south where SIU alumni are in administrative positions. As you can imagine, this student-to-student interaction is a powerful way to get potential students interested in SIU. The class is estimated to raise about $3,000. The Association will match their funding dollar for dollar. This is a unique opportunity to support SIU’s recruitment efforts in addition to promoting the benefits of membership since the match would not be possible without the support of membership and dues. This may encourage non-members to join. Fundraising from the Class 1968 will occur from now through April so the allocation will be part of the upcoming FY budget.

- The provost office is implementing SIU Day starting in the fall. The 3rd Wednesday in September, high school seniors from schools within an hour travel time of SIU will be
hosted on campus for a day of tours, academic program information, stories of student successes and achievements, meet administrators and current students, get information on RSOs, and participate in other recruitment activities. The same type of event will happen the 4th Wednesday in March. This event will be for high school sophomores and juniors. The program is aimed at getting students informed about all SIU has to offer and excited about attending SIU even before they have other schools vying for their attention. Some of the schools do not have funds to transport their students. A contribution of $5,000 from the Association will assist to transport these students to campus to experience SIU. As we all know, once you are on our campus, it's hard not to fall in love with it.

- A notable number of students do not have the funds to lower their bursar bill to an amount that would allow them to register for classes. Though the need comes from all academic levels, focusing on getting senior students to be able to register for their last semester would be a great way to welcome them to the alumni family. The Association will allot $10,000 to support the effort of allowing students to be able to register for their final semester of classes and be able to finish their degrees.

- Some students have trouble coming up with the $50 graduation application fee. The fee is used to support the Graduation Check necessary to ensure all qualifications have been met. It is also the basis for listing candidates in the published Commencement program, for posting the completed degree and any associated Honors designation to the student's record and on the transcript, and for printing the diplomas. The Association will be assisting students in need of such funds in the amount of $2000 (supporting 40 graduates). This is a great way to welcome them into the Saluki family.

- Proposals are being sought for the remaining FY19 allocations. The committee will be meeting to determine funding priorities.

**Student Relations – Laura Soucy**

- Kayla Bredar, the Director of College and Student Relations, is preparing for her upcoming maternity leave. With a due date of September 5, she is actively planning a SAC calendar and calendar for collaborations that will continue to move forward in her temporary absence. She has full intentions of attending important meetings on campus, including the fall full board meeting and Homecoming 2018.

- To further recruitment activities, the provost has said the university will host SIU Day in September. This day will be used to bring all local high schools (within 1 hour) to SIU for a day of exploration of the university. The SIU Alumni Association is investigating how collaboration could be possible.

- In May, SAC ended an eventful year on a high note. The team enjoyed each other’s company at Giant City Lodge for a fried chicken dinner. SAC summer preparations have continued. SAC had a teambuilding day at St. Louis Zoo on June 30th. They plan to pair off for a scavenger hunt, as well as get a glimpse of animal caretaking in a behind the scenes tour. They also have a social outing planned for July 28th, as they will travel to St. Louis for a Cardinals vs. Cubs baseball game. With a new school year in sight, the advisor, Kayla Bredar, is actively working with students to plan the fall 2018 schedule.

- Given that the Association collaboration with Student Programing for Homecoming 2018 festivities, the Student Alumni Council will host the "2018 Spirit Squad". This is a group of local high school juniors and seniors who are considered "school spirited" by their peers. SAC intends to walk in the parade, and enjoy other festivities with the students.
- Recently, collaborations with SIU Admissions, College of Science, and the SIU Alumni Association, yielded a top-notch weekend at Brookfield Zoo in Chicago. Friday evening, the SIU Alumni Association hosted a reception for alumni who reside in the Chicagoland region and the College of Science ambassadors. The two parties were able to network and gain insightful information from other Salukis. They were also able to discuss how to best recruit future Salukis, as a team. On Saturday, they were able to put action to the Friday night conversations. Over 100 admitted students and families were in attendance at Brookfield Zoo Day. The admitted students and families enjoyed conversation and lunch with Saluki alumni and ambassadors. They were also treated to special tours lead by the docents of Brookfield Zoo. It is the hope of the SIU Alumni Association to continue to assist in providing meaningful recruitment events in collaboration with Admissions and the Colleges.

- Over one year ago, the SIU Alumni Association formed a collaboration with the Career Development office to host the long-standing tradition of the Extern Program. Given a few setbacks, the program is finally ready to trudge forward. This fall, Career Development office and SIU Alumni Association plan to kick off the use of the WISR platform. The platform will allow for optimal logistics for the Extern program, but will also provide many opportunities for the mentoring and networking opportunities. Currently, the teams are waiting to hear from SIU’s legal counsel on contracts.

- Ms. Soucy once again represented the Alumni Association at the Extended Campus graduation in May on the Grayslake campus. It was great to be able to represent the association at such a happy time in the student’s lives.

- The Brookfield Zoo weekend was a blast. The networking event at Ditka’s was a great opportunity to talk to current students. We really enjoyed the relaxed atmosphere and the ability to talk to the students one on one. They were all very articulate and it was great to hear how SIU was having such a positive effect on their lives. The event at the zoo was fun and we were thankful that the weather was fabulous! Board members, Darzel Price and Laura had a chance to talk at the zoo event. Darzel is looking into some magnet high schools (Whitney Young, Walter Payton Prep to name a couple) in Chicago and the fact that no one from those schools is attending SIU. He is also talking to Kayla about getting involved when he can with new student weekends and talking to the parents.

- Board member, Wayne Sirles is interested in having SAC out to Rendleman Orchard again this fall. Kayla said the students had just as much fun as Wayne so they are looking forward to it as well.

**Constituent Organizations** – Gary Heflin
The committee has a final draft of the Constituent Handbook. Once the final draft has been approved, the Constituent Organizations will go through training to define the expectations and rules of engagement.

**Saluki Alumni Plaza Project** – Larry Mieldezis
Mr. Wysocki has asked Mr. Mieldezis to Chair and carry this project forward.

- Over the last week, it has been uncovered that although this is a project initiative funded almost exclusively through the Association through gifts, which we are working with through the Foundation fundraising team, it requires the University President’s signature because the project cost exceeds $100,000. A meeting scheduled with the President
yesterday to ask for his approval was canceled. Given the meeting was canceled, information that was to have been shared at that meeting was delivered to the President’s office for his review. We are still uncertain as to whether or not President Dunn will acknowledge, act on it, or if it will be left to the next President. Mr. Salmo stated that with any contract over $100,000 the system dictates the signature of both the Chancellor and President. The Chancellor believed this would be signed quickly.

- A couple of days ago, Rebecca Renshaw, Caleb, and Matt McCoy worked on a video to walk through a script at the plaza site. Mr. Mieldezs read through the script and then there was some on camera rehearsing. This will be used to initiate the campaign online to potential donors and contributors. The end goal from a project plan standpoint is Homecoming 2019. In a conversation with Rebecca, there is still a potential need for the concept of project management.

SIUAA Planning Committee – Rick Wysocki
Mr. Wysocki explained that this Committee is a collaboration between the Association and Foundation boards. A select people from both of these boards will be meeting in late August to strategize and go through the processes of each group to see where they might overlap and be more efficient to support University activities. Results will be shared once the meeting has taken place.

OLD BUSINESS – Rick Wysocki
Legacy Project/Alumni Magazine Update – Dede Ittner
Mrs. Ittner reported that she has spoken with the head of the Museum and Morris Library. The important thing now is gathering the proper people to scan the Alumni magazines. Mrs. Ittner asked the Executive Committee to consider any charges that may involve the Association in digitizing the magazine. There are still some issues that we are trying to locate. It was suggested that a staff person contact Todd Freeman and Brenda Henderson who were co-owners of Beautiful Displays to see if they might have CDs of the magazines from when they helped produce them. Pam Hackbart-Dean, Morris Library, feels the scanning will need to be done by an outside vendor, as they do not have the staff for this. A second option is the ABC method that could be done without cost. This method would be to copy the magazines with no organization and the Association would assume the cost of a student to organize the material to post online. Hopefully we can meet with Pam to discuss next steps and get an idea of the cost to bring back to the Board.

Woody Hall – Michelle Suarez
Ms. Suarez advised the Executive Committee that the University is still considering the proposal of an Alumni Center on two floors of Woody Hall. Meetings have taken place with an architect and from those meetings there were renderings of the vision that were available for viewing in the Wabash Room.

NEW BUSINESS – Rick Wysocki
EAB Advancement Forum-Alumni Relations and Engagement – Michelle Suarez

11
Materials were provided with an overview of EAB. EAB is a resource that can provide research on a variety of topics within higher education. Other entities here on campus, Student Success, Extended Campus, and Community Outreach are currently using this resource. EAB also has a forum specific to Advancement. Their membership is currently 1,100 colleges and universities in North America. Ten to twelve are in Canada. This is a network of which you become a member, you would have the current universities and colleges as a resource as well. With regard to Alumni Affairs, they can offer research on membership trends. They can offer information about institutions who charge dues, who don’t charge dues, how they are funding themselves, engagement, and research on collaboration with campus partners. They can help to establish metrics for staffing and programming and offer audits for existing programming. If they don’t have the research you are looking for, they will conduct the research for you. A sample report was provided about governance of alumni associations. Leadership summits are provided which brings in a group of approximately 40 advancement professionals from member institutions together to have conversations that are more effective.

Another item offered is ‘Ask EAB’, which is a concierge service for a specific question in which a response is received in 24 to 48 hours. On site sessions are offered where their team would prepare a presentation and travel to Carbondale to facilitate a conversation with faculty, staff or alumni. Ms. Suarez spoke with the CEO of the Alumni Association and Foundation at the University of North Dakota. She appreciated the concierge style of service with regard to responses. She also established monthly meetings with EAB to discuss issues they might have and research they might need and things they are looking for. Ms. Suarez feels this would be a great opportunity for the SIU Alumni Association. This would also be a great resource in helping us to fulfill the goals and commitments laid out in our 1, 3, and 5-year Strategic Plan. The price for one year is $28,500. If this is something we would like to do, it would require approval from the Executive Committee and then to the full board to amend the budget in order to absorb the expense. Ms. Suarez asked the Executive Committee to look over the report that was handed out and communicate electronically, if there is support, to move forward to the Board and ideas of what kinds of materials and information might be good to push out to the Board.

Mr. Wysocki announced that Ben Weinberger has resigned from the Board but will continue as a volunteer on the Communications and Membership committees.

Mr. Wysocki requested approval from the Executive Committee to appoint Mike Blumhorst and Andrea Nickrent to fill the vacant positions on the Board. Larry Mieldezis made the motion to accept, seconded by Gary Heflin. Mr. Wysocki asked if there were any discussions or questions. Motion carried unanimously.

An invitation has been received to attend the 5th Annual Academic Scholarship Dinner on Friday, November 2 in the SIU Student Center Ballrooms. Mr. Wysocki asked to let the office know if anyone is interested in attending to represent the Association.

A request was received from SIU Alumna, Captain Arielle Thibodeaux, currently deployed in the Middle East, for a Saluki flag to fly on their base to represent SU. Association team member,
Kathy Dillard, put together a package to send. Arielle sent a photo and card of thanks for our generosity and support of the troops.

ANNOUNCEMENTS

- SIU Day at Wrigley Field – September 28, 2018
- Family Weekend – Saturday, September 29, 2018
- Fall 2018 Executive Committee Meeting – Thursday, October 18, 2018
- Fall 2018 Board of Directors Meeting – Friday, October 19, 2018
- Half Century Club and Class of 1968 Banquet – Friday, October 19, 2018
- Alumni Band Group Reunion – Friday, October 19, 2018
- SIU Homecoming Parade – Saturday, October 20, 2018
- Homecoming Football Game – Saturday, October 20, 2018

*Visit www.siualumni.com for a complete list of events.

ADJOURNMENT
Gary Heflin made a motion to adjourn. Motion was seconded by Larry Mieldezis. Meeting adjourned at 11:05 a.m.

[Signatures]
Corporate Secretary